



San Francisco  
International  
**Business & Education**  
Conferences Program

August 3-7, 2014  
Sheraton Fisherman's Wharf Hotel



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## Clute Conference Activities

<u>Sunday</u>	17:30 - 19:00	Pre-conference reception in Embarcadero 1
<u>Monday</u>	08:00 - 17:15	Concurrent sessions
<u>Monday</u>	12:20 - 12:50	Keynote by Professor Dr. Cary Caro
<u>Monday</u>	17:30 -	Clute Institute board member meeting & dinner (board members only)
<u>Tuesday</u>	08:00 - 15:45	Concurrent sessions
<u>Wednesday</u>	08:00 - 14:30	Concurrent sessions
<u>Thursday</u>	08:00 - 18:00	Tower Tour (winery tour)
<u>Monday - Wednesday</u>	08:00 -	Coffee, tea, and pastries

## Registration Days And Times

on The Deck

17:30 - 19:00	Sunday	Pre-conference registration
07:30 - 17:00	Monday	Conference registration
07:30 - 15:30	Tuesday	Conference registration
07:30 - 14:00	Wednesday	Conference registration

## Session Topic Abbreviations

**BUS** - Business

**ENG** - Engineering

**HLT** - Health Sciences

**EDU** - Education

**IEP** - Energy Policy

**LAH** - Liberal Arts & Humanities

## 2014 San Francisco Conference

605	Number of papers submitted
240	Number of papers accepted and scheduled
302	Number of attendees
39	Number of countries represented

## Session Topic Summary

<b>Monday</b>	<b>Presidio I</b>	<b>Presidio II</b>	<b>Marina II</b>
08:00 - 10:00	101 Management	102 Finance	103 Management
10:15 - 12:15	108 Management	109 Accounting	110 Economics
12:20 - 12:50	<b>Keynote in Marina II</b>		
13:00 - 15:00	116 Multi- disciplinary Bus	117 Management	118 Online Education
15:15 - 17:15	123 Education	124 Multi- disciplinary Edu	125 Health Sciences

<b>Tuesday</b>	<b>Presidio I</b>	<b>Presidio II</b>	<b>Marina II</b>
08:00 - 10:00	201 Management	202 Finance	203 Poster Sessions
10:15 - 12:15	207 Economics	208 Multi- disciplinary Bus	209 Poster Sessions
12:30 - 14:30	213 Marketing	214 Multi- disciplinary Bus	215 Education

<b>Wednesday</b>	<b>Presidio I</b>	<b>Presidio II</b>	<b>Marina II</b>
08:00 - 10:00	301 Economics	302 Education Workshop	303 Education
10:15 - 12:15	304 Multi- disciplinary Bus		306 Education
12:30 - 14:30	307 Multi- disciplinary Bus	308 Poster Session	309 Education

# Session Topic Summary

<b>Marina I</b>	<b>Lombard</b>	<b>North Beach</b>	<b>Presidio III</b>
104 Energy/ Engineering	105 Education	106 Economics	107 Poster Sessions
111 Marketing	112 Education	113 Multi- disciplinary Bus	114 Poster Sessions
<b>Keynote in Marina II</b>			
119 K-12 Education	120 Linguistics	121 Inter- national Edu	122 Poster Sessions
126 Workshop: Higher Education			129 Poster Sessions

<b>Marina I</b>	<b>Lombard</b>	<b>North Beach</b>
204 Education	205 Education Workshop	206 Education
210 Education	211 Economics	212 Virtual: Session Bus.
216 Education	217 Multi- disciplinary Bus	218 Virtual: Session Edu.

## Monday

**Time:** 08:00-10:00

**Room:** Presidio I

**101**

**Session Title:** Management

**Session Chair:** Alina M. Zapalska

**Discussants:** Lisa M. Houts, Ayse Gokcen, Costa Hofisi, Jamilahtun Md Ghazali, Alina M. Zapalska

**BUS** *The Brownie Baker: A Recipe For Continued Growth* by **Lisa M. Houts**, (California State University, Fresno, USA), Paper #216.

**BUS** *The Impact Of Environmental Green Management On Competitive Advantages* by **Murat Turk** (Osmaniye Korkut Ata University, Turkey) **Ayse Gokcen** (Adiyaman University, Turkey), Paper #358.

**BUS** *Conceptualizing Microfinance For Effective Smallholder Farming In Africa* by **Stephen Mago** (Great Zimbabwe University, Zimbabwe), **Costa Hofisi** (North West University, South Africa), Paper #369.

**BUS** *The Study On Level Of Knowledge And Acceptance Of Cloud Computing Among Logistics Firm In Malaysia* by **Jamilahtun Md Ghazali** (Universiti Kuala Lumpur, Malaysia), **Farah Idayu Mohd Salleh** (Universiti Kuala Lumpur, Malaysia) **Rahimah Kassim** (Universiti Kuala Lumpur, Malaysia), **Norshaheeda Mohd Noor** (Universiti Pertahanan Malaysia, Malaysia), Paper #205.

**BUS** *Female Family Businesses In The Tourism And Hospitality Industry In Poland* by **Alina M. Zapalska** (US Coast Guard Academy, USA), **Dallas Brozik** (Marshall University, USA), Paper #171.

## Monday

**Time:** 08:00-10:00

**Room:** Presidio II

**102**

**Session Title:** Finance

**Session Chair:**

**Discussants:** Burcu Adiloglu, Junmao Chiu, Mei-Chu Ke, Tung Liang Liao, Michael R. Santos, Chia-Cheng Ho

**BUS** *Why A Company Repurchases Its Own Stocks? A Case Of Apple Company* by **Burcu Adiloglu** (Istanbul University, Turkey), Paper #576.

**BUS** *Order Aggressiveness Strategies By Trader Types In A Limit Order Market: Evidence From Taiwan Index Futures* by **Junmao Chiu** (Yuan Ze University, Taiwan), **Huimin Chung** (National Chiao Tung University, Taiwan), **George H.K. Wang** (George Mason University, USA), Paper #488.

**BUS** *The Impact Of Financial Crisis On Investment Behavior: Evidence From The Taiwan Stock Exchange* by **Mei-Chu Ke** (National Chin-Yi University of Technology, Taiwan), **Ming-Hui Wang** (Far Eastern International Bank, Taiwan), **Tung Liang Liao** (Feng Chia University, Taiwan), Paper #387.

**BUS** *The Examination Of The Value And Momentum Strategies With LMW Test* by **Tung Liang Liao** (Feng Chia University, Taiwan), **Chuan-Hao Hsu** (Feng Chia University, Taiwan), **Mei-Chu Ke** (National Chin-Yi University of Technology, Taiwan), **Kuan-Ting Li** (Feng Chia University, Taiwan), Paper #392.

**BUS** *Calculating A Wine Customer Lifetime Value* by **Vincent Richman** (Vincent - Sonoma State University, USA), **Michael R. Santos** (Sonoma State University, USA), Paper #106.

**BUS** *Competing Explanations For The Maturity Effect In Futures Markets* by **Chia-Cheng Ho** (National Chung Cheng University, China), Paper #666.

## Monday

**Time:** 08:00-10:00

**Room:** Marina II

**103**

**Session Title:** Management

**Session Chair:** Kimberly Lowrey

**Discussants:** Val Candy, MD Haque, Thomas Gajewski, Chin-Yen "Alice" Liu, Orlando Rivero, Kimberly Lowrey

**BUS** *Integrated Ethics Programs In The Healthcare Industry* by **Val Candy** (WestCare Florida, USA), Paper #184.

**BUS** *The Paradox of Patience in Organizational leadership* by **MD Haque** (State University of New York , SUNY, USA), **Thomas Gajewski** (Westwood College, USA), **Angela TitiAmayah** (SUNY Empire State College, USA), Paper #626.

**BUS** *Evaluation On Higher Education Using Data Envelopment Analysis* by **Chin-Yen "Alice" Liu** (Texas A&M University - San Antonio, USA), Paper #370.

**BUS** *Organizational Change Mishaps Inspires The Entrepreneurship Spirit* by **Orlando Rivero** (JDT Management Consultants, USA), Paper #405.

**BUS** *Warning --Reporting Bullying to Management is Hazardous: Delphi study of Baby Boomer and Silent Generation Workforce Bullying: Leaving is NOT an Option* by **Richard Bame** (University of Phoenix, USA), **Kimberly Lowrey** (University of Phoenix, USA), Paper #625.

**Time:** 08:00-10:00

**Room:** Marina I

**104**

**Session Title:** Engineering/Energy Policy

**Session Chair:** Ruohan (Helen) Wu

**Discussants:** AbdulAziz AlYousef, Samih Qaqish, Dalia Streimikiene, Ruohan (Helen) Wu

**BUS** *Starting Light Diesel Unifiner (U-12) Without Shutting Down Kerosene And Heavy Diesel Unifiners (U-11/ 13)* by **Meshal Ibrahim AlShammari** (Kuwait National Petroleum Company, Kuwait), **AbdulAziz AlYousef** (Kuwait National Petroleum Company, Kuwait), Paper #327.

**ENG** *Cantilever Bending Moment Design Of Thick Plate For Multistory Buildings* by **Samih Qaqish** (Jordan University, Jordan), **Maheer Qaqish** (Balqa Applied University, Jordan), Paper #260.

**BUS** *The Impact Of Residential Energy Savings On GHG Emission Reduction In Lithuania* by **Dalia Streimikiene** (Lithuanian Energy Institute, Lithuania), **Andzej Volochovic** (JSC Finance 4 You, Lithuania), Paper #550.

**BUS** *Energy Policy And Productivity Growth: Evidence From Chilean Manufacturers From 2001 To 2007* by **Ruohan (Helen) Wu** (Alabama State University, USA), Paper #569.



## Monday

**Time:** 08:00-10:00

**Room:** Lombard

**105**

**Session Title:** Education

**Session Chair:** Bella Chiou

**Discussants:** Jiyoung Yoon, Michael Heinz, Karen C. C. Tsai, Kelly Carroll, Bella Chiou

**EDU** *Teaching Infinitival Complements In Spanish: Spanish Textbook Explanations* by **Jiyoung Yoon** (University of North Texas, USA), Paper #398.

**EDU** *Using Bloom's Taxonomy to balance CT, Communicative Competence, ELF and EFL* by **Michael Heinz** (Hankuk University of Foreign Studies, South Korea), Paper #411.

**EDU** *Creating A Wiki Collaborative Learning Environment: A Case Study In Computer Assisted Language Learning Course* by **Karen C. C. Tsai** (Chinese Culture University, Taiwan), Paper #480.

**EDU** *Alternative Learning Centers: The Value of Success* by **Kelly Carroll** (Marywood University, USA), Paper #684.

**EDU** *The Perspectives Of University-Level Students In Taiwan And China On L1 Use In English Courses* by **Bella Chiou** (Chinese Culture University, Taiwan, ROC), Paper #517.

## Monday

**Time:** 08:00-10:00

**Room:** North Beach

**106**

**Session Title:** Economics

**Session Chair:** George Gannage

**Discussants:** Amin I. Abdou, George H. Jones, Wencui Zhang, Andros Gregoriou George Gannage

**BUS** *Use Of Economic Efficiency Measures In Comparative Advantage Estimation* by **Amin I. Abdou** (National Research Centre, Egypt), Paper #136.

**BUS** *Modification Of The Self-Sufficiency Ratio Terminology* by **Amin I. Abdou** (National Research Centre, Egypt), Paper #137.

**EDU** *Enhancing Student Learning Strategies In the Principles of Microeconomics Course: A Mnemonic Approach* by **George H. Jones** (University of Wisconsin-Rock County, USA), Paper #148.

**BUS** *Importance Of Including Values And Attitudes In Analyses Of Water Policy Reforms* by **Wencui Zhang** (University of Lethbridge, Canada), **Henning Bjornlund** (University of Lethbridge, Canada), **Kurt Klein** (University of Lethbridge, Canada), Paper #695.

**BUS** *The Relative Influence Of Price And Choice Factors On Retail Deposit Quantities?* by **John K. Ashton** (Bangor University, United Kingdom), **Andros Gregoriou** (Brighton University, United Kingdom), **Jerome V. Healy** (Hull University, United Kingdom), Paper Paper #406.

**BUS** *A Comparative Study Of The Growth Of ICT In The United States And Nigeria: 1990 To Present.* by **Emmanuel Obi** (Strayer University, USA), **George Gannage** (Strayer University, USA), Paper #245.

## Monday

**Time:** 08:00-9:00 **Room:** Presidio III

**Session Title:** Poster Session: Business

107

**Discussants:** Available Conference Participants

**BUS** *Trend Detection in Text Data Mining* by **Changtaek Choi** (Korea Institute of S&T Evaluation and Planning, South Korea), Paper #610.

**Time:** 08:00-09:00 **Room:** Presidio III

**Session Title:** Poster Session: Business

107

**Discussants:** Available Conference Participants

**BUS** *River Hanifa Tourist Attraction For The City Of Riyadh-Saudi Arabia* by **Wafa Alkhuraiji** (Princess Nora University, Saudi Arabia), Paper #284.

**Time:** 09:00-10:00 **Room:** Presidio III

**Session Title:** Poster Session: Business

107

**Discussants:** Available Conference Participants

**BUS** *Methodology Of Identifying Future Technology Using Patent Document* by **Sangil Kim** (Korea Institute of S&T Evaluation and Planning, South Korea), Paper #670.

**Time:** 09:00-10:00 **Room:** Presidio III

**Session Title:** Poster Session: Education

107

**Discussants:** Available Conference Participants

**EDU** *Implicit Bias And First Name Stereotypes: What Are The Implications For Online Instruction?* by **Wendy Conaway** (Ashford University, USA), **Sonja Bethune** (Ashford University, USA), Paper #163.

## Monday

**Time:** 10:15-12:15

**Room:** Presidio I

**108**

**Session Title:** Management

**Session Chair:** Roger Mason

**Discussants:** Wei Zhao, Tsutomu Kobashi, Tatsuaki Komuro, Hanan Saber  
Mohammed Saeed AlMazrouei, Lisa M. Houts, Roger Mason

**BUS** *Exploring The Features And The Future View Of The EV Market—Tracing Tesla Motors* by **Wei Zhao** (Chubu University, Japan), **Asako Terazawa** (Chubu University, Japan), Paper #592.

**BUS** *A Tentative Research For Longitudinal Analysis Of International Joint Venture: Through The Case Of NUMMI* by **Tsutomu Kobashi** (Aichi Institute of Technology, Japan), **Tatsuaki Komuro** (Kinjo Gakuin University, Japan), **Wei Zhao** (Chubu University, Japan), Paper #363.

**BUS** *The Effect Of Organizational Culture On Expatriate Leaders In The United Arab Emirates* by **Hanan Saber Mohammed Saeed AlMazrouei** (United Arab Emirates University, United Arab Emirates), Paper #172.

**BUS** *Patrick James, West Coast Classic* by **Lisa M. Houts** (California State University, Fresno, USA), Paper #217.

**BUS** *The Use And Importance Of Price Tactics In A Turbulent Environment, Viewed Through A Complexity Theory Lens* by **Roger Mason** (Durban University of Technology, South Africa), Paper #147.

## Monday

**Time:** 10:15-12:15

**Room:** Presidio II

**109**

**Session Title:** Accounting

**Session Chair:** Goksel Yucel

**Discussants:** Fred Petro, Serge Valant Gandja, Ho-Young Lee, Dennis Elam, Jim Chen, Goksel Yucel

**BUS** *Defining Costs Using Cost Behavioral Analysis* by **Fred Petro** (Pepperdine University, USA), Paper #185.

**BUS** *Transactional Cost And RBV Theories: What Contributions To The Explanation Of Accounting Outsourcing In A Developing Economy?* by **Serge Valant Gandja** (Kedge Business School, France), Paper #497.

**BUS** *Do Industry Specialist Auditors Add Value In Mergers And Acquisitions?* by **Ho-Young Lee** (Yonsei University, South Korea), **Vivek Mande** (California State University, Fullerton, USA), **Jong Chool Park** (Old Dominion University, USA), Paper #489.

**BUS** *PCAOB Revisions to the Standard Audit Report* by **Dennis Elam** (Texas A & M University San Antonio, USA), Paper #556.

**BUS** *Is The U.S. Federal Income Tax Truly Progressive?* by **Jim Chen** (Norfolk State University, USA), **Edwin J. Wu** (Norfolk State University, USA), **Jean-Marie Banatte** (Norfolk State University, USA), Paper #105.

**BUS** *One Of The Greatest Fraud Case In The World: The Imar Bank Case From Turkey* by **Goksel Yucel** (Istanbul University, Turkey), **Burcu Adiloglu** (Istanbul University, Turkey), Paper #512.

## Monday

**Time:** 10:15-12:15

**Room:** Marina II

**110**

**Session Title:** Economics

**Session Chair:** Adora D. Holstein

**Discussants:** George H. Jones, Haluk Gedikoglu, Ravi Jain, Adora D. Holstein

**BUS** *What Quantitative Tools Do Non-Economics Majors Need In The One Semester Introductory Economics Course?* by **George H. Jones** (University of Wisconsin-Rock County, USA), Paper #149.

**BUS** *An Alternative Policy Framework For Reducing Externalities From Agriculture* by **Haluk Gedikoglu** (Lincoln University, USA), Paper #620.

**BUS** *Big Is Not Bad* by **Ravi Jain** (University of Massachusetts, USA), **Dev Prasad** (University of Massachusetts, USA), Paper #599.

**BUS** *Structural Unemployment: Causes, Consequences, And Best Practice Solutions In OECD Countries* by **Adora D. Holstein** (Robert Morris University, USA), Paper #460.

**Time:** 10:15-12:15

**Room:** Marina I

**111**

**Session Title:** Marketing

**Session Chair:** Val Candy

**Discussants:** Gui "Laurel" Ren, Jung-Kuei Hsieh, Ayca Gedikoglu, Quy Dang

**BUS** *A Study Of Innovative Performance In Segmentation Strategies And Policy Support On Purchase Intention To Online Shoppers In E-Business Environment: An Empirical Case Analysis Between Alibaba.Com And Amazon.Com* by **Gui "Laurel" Ren** (Northwestern Polytechnic University, USA), Paper #694.

**BUS** *Consumers' Preferences For Citrus Fiber Added Ground Beef Meatballs* by **Ayca Gedikoglu** (University of Missouri, USA), **Andrew Clarke** (University of Missouri, USA), **Haluk Gedikoglu** (Lincoln University, USA), Paper #546.

**EDU** *Website Attributes Effect Customers' Purchase Intention In On-Line Shopping In Vietnam* by **Quy Dang** (Northwestern Polytechnic University, USA), **Hung Minh Dao** (Northwestern Polytechnic University, USA), Paper #614.

**BUS** *Exploring Perceived Value Of Customer Co-Creation In Mobile Commerce* by **Jung-Kuei Hsieh** (National Taipei University, Taiwan), Paper #583.

## Monday

**Time:** 10:15-12:15

**Room:** Lombard

**112**

**Session Title:** Education

**Session Chair:** Cassandra Caruso-Woolard

**Discussants:** Manal Alessa, Patricia Wiggin, Chi-Chau Lin, Jongsoo Lee, Cassandra Caruso-Woolard

**LAH** *Manifestation In The Arabic Self* by **Manal Alessa** (King Saud University, Saudi Arabia), Paper #126.

**EDU** *Would Affirmative Action Stand For Another Century?* by **Magdy M. Hussein** (Ashford University, USA), **Patricia Wiggin** (International Technological University, USA), Paper #584.

**EDU** *Teachers' Psychological Support As Predictors Of Autonomous Motivation And Learning Behavior On Vocational High School Students: The Role Of Enjoy And Hope* by **Chi-Chau Lin** (Tunghai University, Taiwan, ROC), **Chih-Ling Hsieh** (Dayeh University, Taiwan, ROC), **Chi-Hsian Lin** (National Taipei University, Taiwan, ROC), Paper #193.

**EDU** *Founding Mexico As An Independent Nation: Malinche As Repentant Mother In Xicotental* by **Jongsoo Lee** (University of North Texas, USA), Paper #254.

**EDU** *Transformational Effects of Affective Learning: Bloom's Taxonomy* by **Cassandra Caruso-Woolard** (Indiana State University, USA), Paper #292.

## Monday

**Time:** 10:15-12:15

**Room:** North Beach

**113**

**Session Title:** Multidisciplinary Business

**Session Chair:** Almerinda Forte

**Discussants:** Sarah Louisa Birchley, Madeline Block, Tatiana Khvatova, Cary A. Caro, Caitlin Wasilewski, Almerinda Forte

**BUS** *Challenges Of Teaching Business In Japan: Seeking To Cultivate Global Human Resources* by **Sarah Louisa Birchley** (Toyo Gakuen University, Japan), Paper #623.

**BUS** *Towards Understanding Collective Action In Organizations: A Multilayered Approach* by **Madeline Block** (Saint Petersburg State University, Russia), **Tatiana Khvatova** (Saint Petersburg State Polytechnic University, Russia), Paper #297.

**BUS** *Testing the Utility of the Pythagorean Expectation Formula on Division One College Football* by **Cary A. Caro** (Xavier University of Louisiana), **Ryan Machtmes** (USA), Paper #252.

**BUS** *The Relationship between Informal Faculty Interactions and Students' Engagement in STEM Careers* by **Caitlin Wasilewski** (Seattle Pacific University, USA), **Melani I. Plett** (Seattle Pacific University, USA), **Denise Wilson** (University of Washington, USA), **Rebecca Bates** (Minnesota State University, Mankato, USA), **Elaine Scott** (University of Washington, Bothell, USA), Paper #628.

**BUS** *Student Perceptions of Faculty Influence on Educational Experience and Outcomes* by **Caitlin Wasilewski** (Seattle Pacific University, USA), **Melani I. Plett** (Seattle Pacific University, USA), **Cheryl Allendoerfer** (University of Washington, USA), **Denise Wilson** (University of Washington, USA), **Rebecca Bates** (Minnesota State University, Mankato, USA), **Tamara Floyd-Smith** (Tuskegee University, USA), **Nanette Veilleux** (Simmons College), **Diane Carlson Jones** (University of Washington, USA), Paper #627.

**BUS** *The Relationship Between Students Perspectives On Corporate Social Responsibility, Locus Of Control, And Moral Reasoning* by **Almerinda Forte** (St. John's University, USA), Paper #239.



## Monday

**Time:** 10:15-11:15

**Room:** Presidio III

**114**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *5G Smartphone Based on CR for Mobile Learning* by **Young C. Park** (Baekseok University, South Korea), Paper #640.

**Time:** 10:15-11:15

**Room:** Presidio III

**114**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Decreasing Student Procrastination And Increasing Student Retention Through The Use Of Email And Multimedia Tools In Online Courses* by **Sonja Bethune** (Ashford University, USA), **Steven M. Brownson** (Ashford University, USA), Paper #168.

**Time:** 11:15-12:15

**Room:** Presidio III

**114**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Does Critical Thinking Guiding KSU Students' To Succeed When They Use The Discussion Board-Bb?* by **Sultan Al Mutary** (King Saud University, Saudi Arabia), **Jamal Douglas** (King Saud University, Saudi Arabia) Paper #540.

**Time:** 11:15-12:15

**Room:** Presidio III

**114**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Leisure Education Qualities In A Turkish Sample* by **Suleyman Munusturlar** (Anadolu University, Turkey), **Coskun Bayrak** (Anadolu University, Turkey), Paper #559.

**Time:** 12:20-12:50

**Room:** Marina II

**115**

**Session Title:** Keynote Speech

**Keynote Speaker:** Cary A. Caro

*The Future of Business Education: Where Do We Go From Here?*

## Monday

**Time:** 13:00-15:00

**Room:** Presidio I

**116**

**Session Title:** Multidisciplinary Business

**Session Chair:** Amos Baranes

**Discussants:** Jose Freitas Santos, Jung-Chu Lin, Tung-Ming Koo, Catherine Chinyere Okafor, Amos Baranes

**BUS** *The Role Of Cultural Mega Events In The Enhancement Of City's Image Attributes: Differences Between Engaged And Attendee Participants* by **Jose Freitas Santos** (Porto Polytechnic, Portugal), **Laurentina Vareiro** (Polytechnic Institute of Cavado and Ave, Portugal), **Paula Remoaldo** (Institute of Social Sciences, Portugal), **J. Cadima Ribeiro** (University of Minho, Portugal), Paper #444.

**BUS** *Bank Characteristics, Bank Lending Channel And Monetary Policy Transmission* by **Jung-Chu Lin** (Takming University of Science and Technology, Taiwan, ROC), Paper #515.

**BUS** *Design And Implementation Of Auxiliary System For IPv6 & DNSSEC Testing* by **Hung-Chang Chang** (Shu Zen College of Medicine & Management, Taiwan), **Chen-Jen Chiou** (National Yunlin University of Science & Technology, Taiwan), **Tung-Ming Koo** (National Yunlin University of Science & Technology, Taiwan, ROC), **Tarng-Yao Yang** (Southern Taiwan University of Science and Technology, Taiwan), Paper #601.

**BUS** *Findings on SNSs at Workplace: An Integrated Framework of Motivation Theory and Uses and Gratifications Expectancy Theory* by **Mei-Hsiang Wang** (Southern Taiwan University of Science and Technology, Taiwan), **Tung-Ming Koo** (National Yunlin University of Science & Technology, Taiwan, ROC), **Tarng-Yao Yang** (Southern Taiwan University of Science and Technology, Taiwan), **Huey-Yeh Lin** (National Formosa University, Taiwan), Paper #612.

**BUS** *Production And Evaluation Of Soup Condiment From Composite Sclerotial Mushroom And Defatted Fluted Pumpkin Seed Flours* by **Catherine Chinyere Okafor** (Institute of Management and Technology, Nigeria) **C.O. Agu** (Institute Of Management and Technology Enugu, Nigeria), Paper #400.

**BUS** *The Effect Of Disruptive Technologies On Monetary Policy* by **Amos Baranes** (Sapir College, Israel), Paper #155.

## Monday

**Time:** 13:00-15:00

**Room:** Presidio II

**117**

**Session Title:** Management

**Session Chair:** Nonye Asogwa

**Discussants:** David M. Gilfoil, Hussein Anis, Issaraporn Thanupon, Yoshiaki Watanabe, Nonye Asogwa

**BUS** *Developing and Implementing a Social Media Program While Optimizing the Two “ROI’s” - An MBA Case Study* by **David M. Gilfoil** (DeSales University, USA), **Charles Jobs** (DeSales University, USA), **Steven M. Aukers** (DeSales University, USA), Paper #638.

**BUS** *University Entrepreneurship Education In Developing Countries – An Egyptian University Case Study* by **Hussein Anis** (Cairo University, Egypt), Paper #119.

**BUS** *Over/Underpayment Of Cash Compensation Affecting Return And Firms’ Performance In Next Year* by **Issaraporn Thanupon** (Burapha University, Thailand), Paper #506.

**BUS** *Co-Creation Of Value, Switching Costs, And Customer Share From A Business-To-Business Service Context* by **Yoshiaki Watanabe** (University of Tsukuba, Japan), Paper #389.

**BUS** *Gender And Sexuality: Equality As Right Of The Female, Not Privilege* by **Nonye Asogwa** (Institute of Management and Technology, Nigeria), Paper #380.

## Monday

**Time:** 13:00-15:00

**Room:** Marina II

**118**

**Session Title:** Online Education

**Session Chair:** Sue Adragna

**Discussants:** Anqi Wang, Mohammed J. Miah, Ali H. Alharbi, Alexandru V Roman, Ann Havig-Reich, Sue Adragna, Kelly Gatewood

**EDU** *Research Framework of Cognitive Learning in Online College Education* by **Anqi Wang** (Northern State University, USA), **Mark Zaidel** (Northern State University, USA), Paper #656.

**EDU** *Improving Student Retention Through Quality Education* by **Mohammed J. Miah** (University of Phoenix, USA), Paper #702.

**EDU** *Quality Of e-Learning In The New Saudi Universities* by **Ali H. Alharbi** (Majmaah University, Saudi Arabia), Paper #305.

**EDU** *Conceptualizing Service Learning Within A Graduate Curriculum: Empirical Evidence From An In-Class And Online MPA Course* by **Alexandru V Roman** (California State University San Bernardino, USA), Paper #409.

**EDU** *Wikis For Research And Virtual Classroom Socialization* by **Ann Havig-Reich** (Kaplan University, USA), Paper #320.

**EDU** *Doctoral Students: Online, On Time, On To Graduation* by **Sue Adragna** (Keiser University, USA), **Kelly Gatewood** (Keiser University, USA), Paper #311.

## Monday

**Time:** 13:00-15:00

**Room:** Marina I

**119**

**Session Title:** K-12 Education

**Session Chair:** Raphael Tabani Mpofu

**Discussants:** Indira Dhull, Hafiz Muhammad Inamullah, Paul Chuks Onyeke, Yueh-Suey Shiao

**EDU** *Effect Of Cooperative Learning On Academic Anxiety Of High School Students* by **Indira Dhull** (M.D. University, India), **Sarita** (M.D. University, India), Paper #486.

**EDU** *Perceptions Regarding Social Environment Of Classroom At Secondary Level In Khyber Pakhtunkhwa* by **Muhammad Irshadullah** (Northern University Nowshera, Pakistan), **Hafiz Muhammad Inamullah** (University of Peshawar, Pakistan), **Salma Sami** (University of Peshawar, Pakistan), Paper #373.

**EDU** *Extent Of Utilization Of Effective Communication By Secondary School Principals In Achieving Students' Learning Outcomes: A Case Study Of Nsukka Education Zone Of Enugu State Nigeria* by **Paul Chuks Onyeke** (Federal College of Education, Eha-Amufu, Nigeria), Paper #522.

**EDU** *Study on Elementary School Teachers' Implementation of Cooperative Learning in Taiwan* by **Yueh-Suey Shiao** (National Taitung University, Taitung, Taiwan, ROC), **Xing-Ru Zhang** (Chi-Mei Elementary School, Taiwan), Paper #652.

**Time:** 13:00-15:00

**Room:** Lombard

**120**

**Session Title:** Linguistics

**Session Chair:** J. Vern Cromartie

**Discussants:** Diler Gultekin, Max Watson, Rosie El Khoury Ghannage, Tuba Eylul Altunay, J. Vern Cromartie

**EDU** *To What Extent Is The Communicative Curriculum Implemented In Bahçeşehir University EFL Classrooms?* by **Diler Gultekin** (Bahcesehir University, Turkey), Paper #232.

**EDU** *Enhancing EFL Composition Courses with the Canvas LMS* by **Max Watson** (Hankuk University of Foreign Studies, South Korea), Paper #680.

**EDU** *Assessment: A Tool to Develop Learning EFL in a Lebanese University Setting* by **Rosie El Khoury Ghannage** (Holy Spirit University of Kaslik, Lebanon), Paper #139.

**EDU** *Some Useful Web 2.0 Tools For EFL Classes* by **Tuba Eylul Altunay** (Bahcesehir University, Turkey), Paper #231.

**EDU** *Teaching About Geechees And Other Gullahs: An Emic And Sociological Approach In Higher Education* by **J. Vern Cromartie** (Contra Costa College), Paper #668.

## Monday

**Time:** 13:00-15:00

**Room:** North Beach

**121**

**Session Title:** International Education

**Session Chair:** Patricia Wiggan

**Discussants:** Huda Aldulaijan, Michael Hall, Abdullah Awad Alharbi, Faisal Faraj Al-Motairi, Sang Min Lee, Chi-Chau Lin,

**EDU** *The Dialogue With Women In Holy Quran* by **Huda Aldulaijan** (King Faisal University, Saudi Arabia), Paper #331.

**EDU** *Project-Based Learning To Promote Organic Vegetables And Sequester Carbon For A Local Economy In Japan* by **Michael Hall** (Kyushu University, Japan), **Yoshiyuki Shinogi** (Kyushu University, Japan), Paper #568.

**EDU** *Educational Supervision ... About Change For The Best* by **Abdullah Awad Alharbi** (Majmaah University, Saudi Arabia), Paper #350.

**EDU** *Adult Education For Sustainable Development: An Analysis Study* by **Faisal Faraj Al-Motairi** (Majmaah University, Saudi Arabia), Paper #307.

**EDU** *Antecedents And Consequences Of Academic Burnout Symptoms In Korean Students* by **Sang Min Lee** (Korea University, South Korea), **Sunghye An** (Hanyang Cyber University, South Korea), Paper #575.

**EDU** *Mediational Role Of Self-Esteem In The Association Between Social Support And Adjustment In Taiwanese Children Of New Inhabitants* by **Chih-Ling Hsieh** (Dayeh University, Taiwan, ROC), **Chi-Chau Lin** (Tunghai University, Taiwan, ROC), Paper #371.

**Time:** 13:00-14:00

**Room:** Presidio III

**122**

**Session Title:** Poster Session: Health

**Discussants:** Available Conference Participants

**HLT** *Simulation Teaching Strategy Of Nursing Education In Patient Safety* by **Su-Ya Huang** (Chi Mei Medical Center, Taiwan, ROC), Paper #128.

**Time:** 14:00-15:00

**Room:** Presidio III

**122**

**Session Title:** Poster Session: Humanities

**Discussants:**

**LAH** *The Woman's Scientific And Intellectual Contributions In Andalusia During The Sectarian Age* by **Muna Hussain Ali Alkahtani** (Princess Nora University, Saudi Arabia), Paper #156.

## Monday

**Time:** 15:15-17:15

**Room:** Presidio I

**123**

**Session Title:** Education

**Session Chair:** Amy Apicerno

**Discussants:** Eve Siu-ling Chen, Mohammed bin Metrik Al-Sheri Al-Qahtany, Hing Keung Ma, Michel Beine, Amy Apicerno

**EDU** *Occupational Roles And Gender Stereotypes: The Gender Making Of Chinese Children In Early Childhood* by **Eve Siu-ling Chen** (Open University of Hong Kong, Hong Kong, ROC), Paper #257.

**EDU** *Problem-Solving Skills And Its Relation With Some Of The Cognitive Styles To Imam Muhammad Bin Saudi Islamic University (IMSIU) Students* by **Mohammed bin Metrik Al-Sheri Al-Qahtany** (Imam Muhammad bin Saud Islamic University, Saudi Arabia), Paper #206.

**EDU** *Construction And Validation Of The Moral Sensitivity Test For Children* by **Hing Keung Ma** (Hong Kong Baptist University, Hong Kong, ROC), Paper #258.

**EDU** *Determinants of the International Mobility of Students* by **Michel Beine** (University of Luxembourg, Luxembourg), **Lionel Ragot** (University of Luxembourg, Luxembourg), **Romain Noel** (University of Luxembourg, Luxembourg), Paper #304.

**EDU** *University Officials' Perceptions Of Adult Student Transition To Four-Year Institutions* by **Amy Apicerno** (Eckerd College, USA), **Naveen K. Malhotra** (Eckerd College, USA), Paper #233.

## Monday

**Time:** 15:15-17:15

**Room:** Presidio II

**124**

**Session Title:** Multidisciplinary Education

**Session Chair:** Rathii Krishnan

**Discussants:** Wafa Own, Omar Abdulaziz Alsaif, Lee Kyungsook, Nuno Escudeiro, Rathii Krishnan, Divya Gowri

**EDU** *Analyzing And Comparing The Policy Of Education Funding Between The Countries Of Gulf Cooperation Council* by **Wafa Own** (King Saud University, Saudi Arabia), Paper #493.

**EDU** *Corporal punishment in schools: Theoretical Discussion and Personal Experience* by **Omar Abdulaziz Alsaif** (King Saud University, Saudi Arabia), Paper #197.

**EDU** *The Different Effect Between Local And Central Civil Workers On Satisfaction With Education And Training* by **Lee Kyungsook** (Korea University, South Korea), **Inwoo Park** (Korea University, South Korea), Paper #685.

**EDU** *PRAXIS: Virtual Market For Higher Education Project/Internships* by **Nuno Escudeiro** (Instituto Superior de Engenharia do Porto, Portugal), **Paula Maria Escudeiro** (Instituto Superior de Engenharia do Porto, Portugal), Paper #651.

**EDU** *From the Germ of an Idea to a Discovery: Sparking Creativity in the Writing Classroom* by **Rathii Krishnan** (Kaplan University, USA), **Divya Gowri** (University of California, Berkeley, USA), Paper #658.



## Monday

**Time:** 15:15-17:15

**Room:** Marina II

**125**

**Session Title:** Health Sciences

**Session Chair:** Donna M. Schaeffer

**Discussants:** Hind A. Al-Maizer, Khemapat Kajornkittiya, Molly Hsieh, Alia Mohammed Almoajel, Donna M. Schaeffer

**BUS** *The Role Of Non-Governmental Organizations (Ngos) In Drug Prevention* by **Hind A. Al-Maizer** (King Saud University, Saudi Arabia), Paper #563.

**EDU** *Improving The Quality Of Care Patients Receive Intravenous Fluids Through The Cooperation Of The Family* by **Khemapat Kajornkittiya** (Boromarajonani College of Nursing, Thailand), **Churairat Junsanong** (Yala Hospital, Thailand), **Anamon Teppadit** (Yala Hospital, Thailand), **Watcaraporn Wonpanusakul** (Yala Hospital, Thailand), **Titima Intarasukkanawin** (Yala Hospital, Thailand), Paper #143.

**EDU** *Doctor-Patient Communication: A Comparison Between Doctors' And Patients' Perspective* by **Molly Hsieh** (National Defense Medical Center, Taiwan), **Chao-Huei Lee** (Taipei Municipal Zhongxiao Junior High School, Taiwan, ROC), Paper #293.

**EDU** *Patient Satisfaction Of Primary Health Care Services* by **Alia Mohammed Almoajel** (King Saud University, Saudi Arabia), **Amani Alshamrani** (King Saud University, Saudi Arabia), Paper #454.

**BUS** *BYOD In A Small Or Medium Enterprise In The Health Care Industry* by **Donna M. Schaeffer** (Marymount University, USA), **Dalal Al-Rayad** (Marymount University, USA), **Patrick C. Olson** (National University, USA), Paper #537.

## Monday

**Time:** 15:15-16:15

**Room:** Marina I

**126**

**Session Title:** Workshop: Higher Education

**Discussants:** Available Conference Participants

**EDU** *The Tired Model Of Higher Education: A Student Centered Approach* by **Adam Richard Hudson** (University of Wisconsin Milwaukee, USA), **Shana Ponelis** (University of Wisconsin Milwaukee, USA), **Chad Zahrt** (University of Wisconsin Milwaukee, USA), Paper #312.

**Time:** 15:15-16:15

**Room:** Presidio III

**129**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Using Educational Games To Learn Sign Language* by **Paula Maria Escudeiro** (Department of Computer Engineering, Portugal), **Nuno Escudeiro** (Department of Computer Engineering, Portugal), **Rosa Reis** (Instituto Superior de Engenharia do Porto, Portugal), **Maciel Barbosa** (Departamento de Engenharia Electrotécnica, Portugal), **José Bidarra** (Universidade Aberta, Portugal), **Ana Bela Baltasar** (Instituto Superior de Engenharia do Porto, Portugal), **Pedro Rodrigues** (Instituto Superior de Engenharia do Porto, Portugal), **Jorge Lopes** (Instituto Superior de Engenharia do Porto, Portugal), **Marcelo Norberto** (Instituto Superior de Engenharia do Porto, Portugal), Paper #654.

**Time:** 15:15-16:15

**Room:** Presidio III

**129**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Goals And Achievements: Indigenous Primary Schools Promoting International Education In Taiwan* by **Shan-Hua Chen** (National Chiayi University, Taiwan), Paper #589.

## Tuesday

**Time:** 08:00-10:00

**Room:** Presidio I

**201**

**Session Title:** Management

**Session Chair:** John J. Lucas

**Discussants:** Gregory Goussak, James Nysather, Jean Chrysostome Kanamugire, Joanna Zukowska, Jonathan M. Furdek, John J. Lucas

**BUS** *Common Sense Leadership: A Perspective Of Artists And Musicians* by **Gregory Goussak** (Ashford University, USA), **Sharon J. Wilson** (USA), Paper #653.

**BUS** *Factors Impacting Employee Workplace Satisfaction: A Study Of The Fremont Business Center* by **James Nysather** (Northwestern Polytechnic University, USA), Paper #636.

**BUS** *The Concept Of Managerial Prerogative In South African Labour Law* by **Jean Chrysostome Kanamugire** (North-West University, Mafikeng Campus, South Africa), Paper #244.

**BUS** *An Approach To The Model Measuring Effectiveness Of Forms Raising The Competence Of Employees Of The INFOR Group Of Poland - A Case Study* by **Joanna Zukowska** (Warsaw School of Economics, Poland), Paper #596.

**BUS** *An Efficient Maintenance Project At ConocoPhillips* by **Jonathan M. Furdek** (Purdue University Calumet, USA), Paper #302.

**BUS** *Case Study: Drinking On The Job* by **John J. Lucas** (Purdue University Calumet, USA), Paper #195.

## Tuesday

**Time:** 08:00-10:00

**Room:** Presidio II

**202**

**Session Title:** Finance

**Session Chair:** Atul A. Dar

**Discussants:** Daniel Makina, Saud A. Almutair, Raphael Tabani Mpofu, Bruce Payne, Ro Jin Pak

**BUS** *Banking Sector Credit And Agricultural Output In South Africa: An Empirical Investigation* by **Joseph Chisasa** (University of South Africa, South Africa), **Daniel Makina** (University of South Africa, South Africa), Paper #229.

**BUS** *The Dynamics Of Relationship Between Bank Loans And Stock Prices In Saudi Arabia* by **Saud A. Almutair** (Al-Imam Muhammad Ibn Saud Islamic University, Saudi Arabia), Paper #455.

**BUS** *Developing An Algorithmic Trading Model For The JSE Securities Exchange In South Africa* by **Raphael Tabani Mpofu** (University of South Africa, South Africa), Paper #291.

**BUS** *On The Level Of Validity For Indices Of Shareholder Rights And Their Effects On The Value Of Firms* by **Bruce Payne** (Barry University, USA) **Selima Ben Mrad** (Barry University, USA), **Adnan Daghestani** (Barry University, USA), Paper #408.

**BUS** *Estimating Loss Severity Distribution: Convolution Approach* by **Ro Jin Pak** (Dankook University, South Korea), Paper #165.

**BUS** *An Empirical Model Of Firm Size And The Persistence Of Growth: Some Recent Evidence* by **Atul A. Dar** (Saint Mary's University, Canada), **Sal AmirKhalkhali** (Saint Mary's University, Canada), Paper #322.

## Tuesday

**Time:** 08:00-9:00

**Room:** Marina II

**203**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Saudi Society Trends Towards The Establishment Of Homes For The Elderly Day* by **Huda Abdulrhman Aleid** (Princess Nora University, Saudi Arabia), **Wafaa Almajel** (Majmaa University, Saudi Arabia), Paper #266.

**Time:** 08:00-9:00

**Room:** Marina II

**203**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Model Classroom Presentation* by **Wendy Conaway** (Ashford University, USA), **Steven M. Brownson** (Ashford University, USA), Paper #169.

**Time:** 09:00-10:00

**Room:** Marina II

**203**

**Session Title:** Poster Session

**Discussants:** Available Conference Participants

**EDU** *Attitudes Towards The Use Of Multimedia Presentations For Teaching L2 Vocabulary In Classrooms In Saudi Schools* by **Khaled Almudibry** (Majmaah University, Saudi Arabia), Paper #283.

**Time:** 09:00-10:00

**Room:** Marina II

**203**

**Session Title:** Poster Session: Humanities

**Discussants:** Available Conference Participants

**LAH** *Muslim And Jewish Woman In Alandalus: Comparative Study* by **Hossah Alomar** (Princess Nora University, Saudi Arabia), Paper #164.

## Tuesday

**Time:** 08:00-10:00

**Room:** Marina I

**204**

**Session Title:** Education

**Session Chair:** Bethany Mickahail

**Discussants:** C.P. Akpan, Mohammed Sanat Al-Harbi, Wen-mei Dong, Yung-Ho Huang, Bethany Mickahail

**EDU** *Work-Related Variables As Correlates Of Institutional Commitment Of Secondary School Teachers In Cross River State, Nigeria* by **C.P. Akpan** (University of Calabar, Nigeria), Paper #218.

**EDU** *E-Learning Tools Used By Mathematics Teachers In Private Secondary Schools In Riyadh* by **Mohammed Sanat Al-Harbi** (King Saud University, Saudi Arabia), Paper #476.

**EDU** *Research On The Principle Of Teaching Motor Skills* by **Wen-mei Dong** (MinZu University, China), **Ying Zhang** (MinZu University, China), Paper #553.

**EDU** *In-Service Teachers' Perceptions Of A Teacher Development Program Based On Problem-Based Learning* by **Yung-Ho Huang** (National Taipei University of Education, Taiwan), **Jun-Jie Tseng** (National Taiwan Normal University, Taiwan), Paper #186.

**EDU** *Capturing The Essence Of The Change Process In Educational Policy* by **Bethany Mickahail** (University of Phoenix, USA), **Kate Andrews** (University of Phoenix, USA), Paper #469.

**Time:** 08:00-09:00

**Room:** Lombard

**205**

**Session Title:** Workshop: Education

**Discussants:** Available Conference Participants

**EDU** *The Promotion Of International Education And International Languages Programs In The 21st Century – Many Challenges, Exciting Possibilities And Creative Solutions* by **Ivy Chan** (Dr. Bette Stephenson Centre for Learning, Canada), Paper #536.

## Tuesday

**Time:** 08:00-10:00

**Room:** North Beach

**206**

**Session Title:** Education

**Session Chair:** Chand Singh Dhull

**Discussants:** Abdulrahman Algarfi, Aljawhara Alfuhaid, Ashley Stringfield, Fayeze Abdulaziz Alfayez, Chand Singh Dhull

**EDU** *Students' Experiences In Working In Groups At The University Level* by **Abdulrahman Algarfi** (King Khalid University, Saudi Arabia), Paper #494.

**LAH** *Rethinking The Primitive: Eco-Critical Readings Of Wole Soyinka's Poetic Discourse* by **Aljawhara Alfuhaid** (Princess Nora University, Saudi Arabia), Paper #170.

**EDU** *How A One-Day Substitute Teacher Can Teach Students About Emotional Intelligence Through Boundary Arrangement: An Organizational Leadership Perspective* by **Ashley Stringfield** (Pepperdine University, USA), Paper #154.

**EDU** *Classroom Between The History And The Future In The USA And Saudi Arabia* by **Fayeze Abdulaziz Alfayez** (Saint Louis University, USA), Paper #465.

**EDU** *Efficacy of Training the School Teachers for Early Diagnosis of Childhood Visual Impairment* by **Chand Singh Dhull** (PGIMS Rohtak, India), **Sumit Sachdeva** (PGIMS Rohtak, India), **Ranjana Suryavanshi** (India), **Manisha Rathi** (India), Paper #565.

## Tuesday

**Time:** 10:15-12:15

**Room:** Presidio I

**207**

**Session Title:** Economics

**Session Chair:** Najma Sharif

**Discussants:** S. Oludiran Akinleye, Ogochukwu Chinelo Okanya, Andrew Maredza, Ferdinand Niyimbanira, Najma Sharif

**BUS** *Education And Economic Growth In Nigeria: Trend, Determinants And Sundry Issues* by **S. Oludiran Akinleye** (University of Lagos, Nigeria), **Olufadeke O. Akinleye** (University of Lagos, Nigeria), Paper #438.

**BUS** *Child Friendly Budgeting In Nigeria: Real Or Imagined* by **Ogochukwu Chinelo Okanya** (Institute of Management and Technology, Nigeria), Paper #299.

**BUS** *Internal Determinants Of Bank Profitability In South Africa: Does Bank Efficiency Matter?* by **Andrew Maredza** (North West University (Mafikeng Campus), South Africa), Paper #328.

**BUS** *The ICT Sector In Rwanda: A SWOT Analysis* by **Ferdinand Niyimbanira** (Vaal University of Technology, South Africa), Paper #203.

**BUS** *Paid Vs. Self Employment Among Canadian Immigrants: Some Findings From Census Data* by **Najma Sharif** (Saint Mary's University, Canada), Paper #356.

**Time:** 10:15-12:15

**Room:** Presidio II

**208**

**Session Title:** Multidisciplinary Business

**Session Chair:** Raphael Tabani Mpofo

**Discussants:** Ibrahim Aygun, Derya Gunduz, Siddik Goktas, Rafael Efrat, Raphael Tabani Mpofo

**BUS** *Competition Over The Energy Recources In The Caspian Basin* by **Ibrahim Aygun** (Turkish Airforce Academy, Turkey), Paper #530.

**BUS** *A Generic Implementation Framework For Business Intelligence* by **Zeynep Orman** (Istanbul University, Turkey), **Emel Arslan** (Istanbul University, Turkey), **Derya Gunduz** (Istanbul University, Turkey), Paper #434.

**BUS** *The Effect Of Changing Power Balances And Energy Policy On Security Of Middle East* by **Siddik Goktas** (Turkish Air War College, Turkey), Paper #187.

**BUS** *The Use of Refundable Tax Credits to Increase Low Income Children's After-School Physical Activity Level* by **Rafael Efrat** (California State University, Northridge, USA), Paper #678.

**BUS** *Stock Markets Vs GDP Growth In South Africa* by **Raphael Tabani Mpofo** (University of South Africa, South Africa), **Dani Shadrack Godi** (University of South Africa, South Africa), Paper #342.



## Tuesday

**Time:** 10:15-11:15

**Room:** Marina II

**209**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Global Skills for College Completion* by **Mike Sfiropoulos** (Palm Beach State College, USA), Paper #605.

**Time:** 10:15-11:15

**Room:** Marina II

**209**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *What Aspects Of Inclusive Education Are Emphasized By Teachers In Japan?* by **Tomomi Sanagi** (Chiba University, Japan), Paper #366.

**Time:** 11:15-12:15

**Room:** Marina II

**209**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Global Skills for College Completion* by **Mike Sfiropoulos** (Palm Beach State College, USA), Paper #605.

**Time:** 11:15-12:15

**Room:** Marina II

**209**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *What Aspects Of Inclusive Education Are Emphasized By Teachers In Japan?* by **Tomomi Sanagi** (Chiba University, Japan), Paper #366.

## Tuesday

**Time:** 10:15-12:15

**Room:** Marina I

**210**

**Session Title:** Education

**Session Chair:** H. Francis Bush

**Discussants:** Abdulaziz M. Alrwais, Saleh Aloteawi, Dana A. Boyd, Steven M. Brownson, Wendy Conaway, H. Francis Bush

**EDU** *A Study Of Post-High School Students' Skills Of E-Learning And 21st Century Skills* by **Abdulaziz M. Alrwais** (King Saud University, Saudi Arabia), **Saleh Aloteawi** (King Saud University, Saudi Arabia), Paper #613.

**EDU** *Online Presence As It Relates To The Use Of Technology In The Classroom And Instructor Burnout* by **Dana A. Boyd** (Ashford University, USA), **Wendy Conaway** (Ashford University, USA), Paper #215.

**EDU** *Embedding Social Media Tools In Online Learning Courses* by **Steven M. Brownson** (Ashford University, USA), Paper #123.

**EDU** *Using Multimedia in the Classroom to Enhance Student Retention* by **Wendy Conaway** (Ashford University, USA), **Steven M. Brownson** (Ashford University, USA), Paper #167.

**EDU** *An Investigation Of The Longitudinal Effects Of Network Latency On Pedagogic Efficacy: A Comparison Of Disciplines* by **H. Francis Bush** (Virginia Military Institute, USA), **Vonda K. Walsh** (Virginia Military Institute, USA) **Gerald (Jay) Sullivan** (Virginia Military Institute, USA) **James Squire** (Virginia Military Institute, USA), Paper #490.

## Tuesday

**Time:** 10:15-12:15

**Room:** Lombard

**211**

**Session Title:** Economics

**Session Chair:** Bernhard Eckwert

**Discussants:** Amany A. El Anshasy, Ayodele Omojuwa, Mikolaj Pindelski, Kure-Chel Lee, Mahdi Alsultan, Bernhard Eckwert

**IEP** *Energy Intensity And CO2 Emissions In The Gulf Cooperation Council Region* by **Amany A. El Anshasy** (United Arab Emirates University, UAE), Paper #180.

**EDU** *The Effect Of Fuel Subsidy On Nigerian Civil Servants: Christian Ethical Point Of View* by **Ayodele Omojuwa** (University of Lagos, Nigeria), Paper #315.

**BUS** *The Role Of Employee Engagement And Measurement Of The Same In Businesses Functioning On The Polish Market* by **Joanna Zukowska** (Warsaw School of Economics, Poland), **Mikolaj Pindelski** (Warsaw School of Economics, Poland), Paper #661.

**BUS** *The Impact Of Embedded Software In High Performance Devices In Economic Market Forecast Of Embedded Software In High Performance Devices: Europe, Korea, Japan, U.S.* by **Kure-Chel Lee** (South Korea), Paper #430.

**BUS** *Management Of Water Resources In The GCC Countries : An Economic Vision To Demand Expectations Of Water Using The Concept Of Virtual Waterept Of Virtual Water* by **Mahdi Alsultan** (King Saud University, Saudi Arabia), and **Ahmed M. Elhendy** (King Saud University, Saudi Arabia), Paper # 533.

**BUS** *Information and the Dispersion of Posterior Expectations* by **Bernhard Eckwert** (Bielefeld University, Germany), **Nikolai Brandt** (Bielefeld University, Germany), **Burkhard Drees** (IMF and Joint Vienna Institute, Austria), **Felix Vardy** (UC Berkeley and IMF, USA), Paper #611.

## Tuesday

**Time:** 10:15-12:15

**Room:** North Beach

**212**

**Session Title:** Virtual Session: Business

**Session Chair:** Ronald C. Clute

**Discussants:** Available Conference Participants

**BUS** *Cultural Values In The Ad Content : A Conceptual Framework And Research Propositions* by **Khalid A. Almurshidee** (Qassim University, Saudi Arabia), Paper #267.

**BUS** *Healthcare Marketing Between Politics And Policies* by **Magdy M. Hussein** (Ashford University, USA), **Sara Javid** (Sofia University, USA), Paper #664.

**BUS** *Beta Versus Sigma Convergence: Evidence From North America* by **Ilona Shiller B** (University of New Brunswick, Canada), Paper #606.

**BUS** *Internationalisation of VET Services into Emerging Markets. The Market-oriented and Integrative Management Model* by **Andrea Mewaldt** (Open Europe Consulting, Germany), Paper #590.

**BUS** *Ukrainian Economic Policy As A Part Of European Integration* by **Iryna Lopatkina** (Ukrainian Academy of Banking, Ukraine), Paper #262.

**BUS** *The Long-run Decline in Male Teachers in the United States* by **Shahar Sansani** (College of Management, Academic Studies, Israel), Paper #413.

## Tuesday

**Time:** 12:30-14:30

**Room:** Presidio I

**213**

**Session Title:** Marketing

**Session Chair:** Minoo Farhangmehr

**Discussants:** Minoo Farhangmehr, Olga Naumenko, Abdallah Alhaqeel, Sunday Enessi Ododo

**BUS** *Contrasting General/Observable and Product-Specific/Unobservable Approaches To Market Segmentation of a Value Expressive Financial Service* by **Olga Naumenko** (York University, Canada), **Manfred F. Maute** (York University, Canada), Paper #435.

**BUS** *Branding As A Communication Process - A Case Study From Saudi Arabian Supermarkets* by **Abdallah Alhaqeel** (Imam University, Saudi Arabia), Paper #495.

**BUS** *The Performing Arts And Service Marketing In Nigeria* by **Sunday Enessi Ododo** (University of Maiduguri, Nigeria), Paper #269.

**BUS** *Business Relationships In The Context Of B2B Trade Fairs: A Qualitative Study* by **Maria Sarmiento** (Portugal), **Minoo Farhangmehr** (Minho University, Portugal), **Simoes Claudia** (Open University Business School, Portugal), Paper #425.

**Time:** 12:30-14:30

**Room:** Presidio II

**214**

**Session Title:** Multidisciplinary Business

**Session Chair:** Nicholas Attamah

**Discussants:** Mustafa Kamal, Nickanor Amwata Owuor, Osman Ocak, Mohammed Anaam, Hashmi, Nicholas Attamah

**BUS** *Phishing With Grandpa* by **Mustafa Kamal** (University of Central Missouri, USA), **Ronald O. Acton** (University of Central Missouri, USA), Paper #609.

**BUS** *Entrepreneurship Education As A Path To Unlocking Youth Potential For Economic Development: Practical Lessons For Heis In Iraqi Kurdistan* by **Nickanor Amwata Owuor** (University of Kurdistan- Hawler, Iraq), Paper #468.

**BUS** *Cloud Computing: Problem Or Solution?* by **Osman Ocak** (Turkish Air War College, Turkey), Paper #500.

**BUS** *A Comparison Of American And Saudi Arabian Managers' Understanding Of Global Environmental Issues* by **Mohammed Anaam Hashmi** (Minnesota State University, USA), Paper #552.

**BUS** *The Impact Of Oil Wealth On Economic Growth Of A Monoculture Economy- Nigeria* by **Nicholas Attamah** (Enugu State University of Science & Technology, Nigeria), Paper #582.

## Tuesday

**Time:** 12:30-14:30

**Room:** Marina II

**215**

**Session Title:** Education

**Session Chair:** Rosie El Khoury Ghannage

**Discussants:** Tennyson Mgutshini, Saeed Alsurf, Merzin Awdah Alshahrani, Ahmad E. Aboshaiqah

**EDU** *Recruitment Without A Promise Of Retention - A Comparative Time Review Of Recruitment And Retention At A University In South Africa* by **Rosemary MH Moeketsi** (University of South Africa, South Africa), **Tennyson Mgutshini** (University of South Africa, South Africa), Paper #255.

**EDU** *The Phonetics Of The Qur'anic Pharyngealised Sounds : An Acoustic Study* by **Saeed Alsurf** (King Khalid University, Saudia Arabia), Paper #477.

**EDU** *The Impact Of An Early Exposure To English In Primary Schools In A Foreign Language Context* by **Merzin Awdah Alshahrani** (King Khalid University, Saudi Arabia), Paper #483.

**EDU** *Patients' Satisfaction About Nurses' Competency In Practicing Communication Skills* by **Ahmad E. Aboshaiqah** (King Saud University, Saudi Arabia), Paper #391.

**Time:** 12:30-14:30

**Room:** Marina I

**216**

**Session Title:** Education

**Session Chair:** Christopher Pullen

**Discussants:** Eyup Saritas, Maura Ntombelandla Mbunyuza - De Heer Menlah, Wai-Ming Ng, Christopher Pullen

**EDU** *A Review Chinese Page on the Pearl S. Buck's Novel "Exile"* by **Eyup Saritas** (Istanbul University Faculty of Letters, Turkey), Paper #535.

**EDU** *South African Institutions In Understanding Diversity* by **Maura Ntombelandla Mbunyuza - De Heer Menlah** (Maura Ntombelandla - University of South Africa, South Africa), Paper #524.

**LAH** *The Shokatsu Buk And The Formation Of Naitō Konan's Historiography* by **Wai-Ming Ng** (Chinese University of Hong Kong, Hong Kong, ROC), Paper #116.

**EDU** *Sexual Diversity And The Use Of Irony Within School Classrooms: Discouraging Bullying Through Media Representations* by **Christopher Pullen** (Bournemouth University, United Kingdom), Paper #428.

## Tuesday

**Time:** 12:30-14:30

**Room:** Lombard

**217**

**Session Title:** Multidisciplinary Business

**Session Chair:** Annhenrie Campbell

**Discussants:** Dennis Elam, Benjamin Rausch, Annhenrie Campbell

**BUS** *The Accountant's Role In Supporting A Legal Prosecution The Accountant's Role In Supporting A Legal Prosecution* by **Gilbert Barrera** (Texas A&M University-San Antonio, USA), **Dennis Elam** (Texas A & M University San Antonio, USA), Paper #681.

**BUS** *From Web Series To Movies: The Success Of Crowdfunding* by **Benjamin Rausch** (Universite Libre de Bruxelles, Belgium), Paper #346.

**BUS** *Adrift In Auditing Class* by **Annhenrie Campbell** (California State University, Stanislaus, USA), **Steven Filling** (California State University Stanislaus, USA), **Tim Firch** (California State University, Stanislaus, USA), **David H. Lindsay**, Paper #659.

**Time:** 12:30-14:30

**Room:** North Beach

**218**

**Session Title:** Virtual Session: Education

**Session Chair:** Ronald C. Clute

**Discussants:** Available Conference Participants

**LAH** *Does Biological Death Mark An End Of Existence? Making Sense Of Death And Dying* by **Tabinda Hasan** (Jazan University, Saudi Arabia), Paper #113.

**EDU** *Study On The Implementation Of Inquiry-Based Instruction: Qualitative Approach* by **Pai-Lu Wu** (Cheng-Shiu University, Taiwan), **Yu-Ren Yen** (Far East University, Taiwan), **Liou-Chiao Wu** (Fooyin University, Taiwan), **Che-Hung Lin** (Cheng-Shiu University, Taiwan), Paper #417.

## Wednesday

**Time:** 08:00-10:00

**Room:** Presidio I

**301**

**Session Title:** Economics

**Session Chair:** John Demetrios Theodore

**Discussants:** Philip Atsagli, Zahra Abazari, Emrah Onder, Mohamed Meteb Alotaibi, John Demetrios Theodore

**BUS** *Causal Relationship between Energy consumption, CO2 Emissions and Economic Growth in Ghana: an Empirical Study* by **Boqiang Lin** (Mingjiang University, China), **Philip Atsagli** (Xiamen University, China), **Michael Owusu Appiah** (China), Paper #445.

**BUS** *Feasibility Of The Application Of Nanotechnology In The Information Economy In Iran: A Case Study In Tehran State University Libraries* by **Zahra Abazari** (Islamic Azad University, Iran), **Malieh Marzban Abbas Abady** (Islamic Azad University, Iran), Paper #228.

**BUS** *Economic Performance Evaluation Of F5 Countries After The Great Recession Of 2008-2009 Using Analytic Network Process And TOPSIS Methods* by **Emrah Onder** (Istanbul University, Turkey), **Nihat Tas** (Istanbul University, Turkey), **Ali Hepsen** (Istanbul University, Turkey), Paper #325.

**BUS** *Knowledge Economy Vs. Traditional Economy* by **Mohamed Meteb Alotaibi** (Al-Iman Mohamed Bin Saud University, Saudi Arabia), Paper #318.

**BUS** *The Process Of Globalization In Latin America* by **John Demetrios Theodore** (JDT Management Consultants, USA), Paper #558.

**BUS** *Insufficient Industrialization In Pre-1960 Brazil Delayed The Introduction Of Curricula In Business And Economics That Are Necessary For The Economic Development Of The Country* by **John Demetrios Theodore** (JDT Management Consultants, USA), Paper #557.



## Wednesday

**Time:** 08:00-09:00

**Room:** Presidio II

**302**

**Session Title:** Workshop: Education

**Discussants:** Available Conference Participants

**EDU** *How to Run an MBA Program Online Using Real World Examples* by **Monica Sava** (University of Maryland University College, USA), Paper #382.

**Time:** 09:00-10:00

**Room:** Presidio II

**302**

**Session Title:** Workshop: Education

**Discussants:** Available Conference Participants

**EDU** *Enabling Success On External Credentialing Examinations: Teaching-Learning Strategies For Educators In The Helping Professions* by **Rita P. Fleming-Castaldy** (University of Scranton, Scranton, USA), Paper #449.

**Time:** 08:00-10:00

**Room:** Marina II

**303**

**Session Title:** Education

**Session Chair:** Joyce Kubiski

**Discussants:** Saleh Alandas, Steven H. Shaha, Joyce Kubiski

**EDU** *Saudi Technical Education Current Situation: Insider Viewpoint* by **Saleh Alandas** (College of TeleCommunication & Information, Saudi Arabia), Paper #475.

**EDU** *Long-term Impact of On-demand PD on Student Performance: A Longitudinal Multi-State Study* by **Steven H. Shaha** (University of Utah, USA), **Kelley Glassett** (University of Utah, USA), **Heather Ellsworth** (University of Utah, USA), Paper #669.

**EDU** *Tag It: How To Use Keywords To Improve Student Retention And Critical Thinking In An Online Humanities Course* by **Joyce Kubiski** (Western Michigan University, USA), Paper #467.

## Wednesday

**Time:** 10:15-12:15

**Room:** Presidio I

**304**

**Session Title:** Multidisciplinary Business

**Session Chair:** Larry G. Locke

**Discussants:** Mohd Noor Norshaheeda, Manohar Singh, Darawi Zaimah, Sarwat Afzal, Mofleh Ali Alshogheathri, Larry G. Locke

**BUS** *Interindustrial Linkages And Identification Of Key Sectors: Developing Strategies For Future Growth* by **Darawi Zaimah** (Universiti Kebangsaan Malaysia, Malaysia), **Mohd Noor Norshaheeda** (NDUM, Malaysia), **Mamat Mohd Noor** (UNITEN, Malaysia), **Mardzuki Khairunnisa** (Universiti Kebangsaan Malaysia, Malaysia), **Md Ghazali Jamilahtun** (Universiti Kuala Lumpur Malaysian Institute of Industrial Technology, Malaysia), Paper #472.

**BUS** *Technology Sector Venture Capital Investment – Complementing or Crowding Out?* by **Manohar Singh** (Pennsylvania State University, USA), **Amitoj Singh** (University of Pennsylvania, USA), Paper #699.

**BUS** *Commercialization Of Grassroots' Innovation: A Case Study Of Multifunction Truck Innovator/ Entrepreneur In Malaysia* by **Mohd. Radzuan Rahid** (National University of Malaysia, Malaysia), **Darawi Zaimah** (Universiti Kebangsaan Malaysia, Malaysia), **Sio Hong Tih** (National University of Malaysia, Malaysia), **Mardzuki Khairunnisa** (Universiti Kebangsaan Malaysia, Malaysia), Paper #499.

**BUS** *Inter-Organizational Trust In Franchise Relationships And The Performance Outcomes (A Case Study Of Fast Food Industry Karachi, Pakistan)* by **Sarwat Afzal** (Iqra University, Pakistan), **Aamir Khan Chandio** (SZABIST, Pakistan), Paper #300.

**BUS** *Macroeconomic Determinants Of The Saudi Stock Market Movements: A Nonlinear Approach* by **Mofleh Ali Alshogheathri** (King Saud University, Saudi Arabia), Paper #227.

**BUS** *An Empirical Analysis Of Transparency Trends Within The U.S. Securities And Exchange Commission* by **Larry G. Locke** (University of Mary Hardin-Baylor, USA), **Virginia Locke** (University of Mary Hardin-Baylor, USA), Paper #482.

## Wednesday

**Time:** 10:15-12:15

**Room:** Marina II

**306**

**Session Title:** Education

**Session Chair:** William C. McPherson

**Discussants:** Hamadah Alsadoon, Elham Alsadoon, May See "Christy" Chan, Fahad A. Abanmy, R. Poppy Yaniawati, William C. McPherson

**EDU** *The Barriers Of Implementing M-Learning* by **Hamadah Alsadoon** (Al Baha University, Saudi Arabia), **Elham Alsadoon** (King Saud University, Saudi Arabia), Paper #359.

**EDU** *Science Undergraduate Dissertation Writing: Self-Reports By Students, Academic Advisors And ESL Staff From A Hong Kong Institution* by **May See "Christy" Chan** (Shu Zen College of Medicine & Management, Taiwan), Paper #326.

**EDU** *Degree Possession Of Islamic Education Teachers Of The Religious Tolerance Values, And Their Role In Development Of These Values In Secondary School Students* by **Fahad A. Abanmy** (King Saud University, Saudi Arabia), Paper #249.

**EDU** *Development Of Teaching Materials And Assessment Of Mathematics Based On E-Learning For Preservice Teachers* by **R. Poppy Yaniawati** (Pasundan University, Indonesia), Paper #222.

**EDU** *Have You Pecha Kucha Today? Incorporating A New Method Of Giving Oral Presentations* by **William C. McPherson** (Indiana University of PA, USA), Paper #451.

## Wednesday

**Time:** 12:30-14:30

**Room:** Presidio I

**307**

**Session Title:** Multidisciplinary Business

**Session Chair:** Peter H. Hackbert

**Discussants:** Arwa Alshingiti, Obeua S. Persons, Presley K. Wesseh, Suzy Shrem Cohen, Yasar Bulbul, Peter H. Hackbert

**BUS** *Generalized Inverted Exponential Distribution* by **Arwa Alshingiti** (King Saud University, Saudi Arabia), Paper #641.

**BUS** *Corporate Governance Characteristics Of Most Admired Companies* by **Obeua S. Persons** (Rider University, USA), Paper #175.

**BUS** *A Transcendental Logarithmic Production Function With Panel-Data Estimations For Africa: Output Demand, Returns To Scale, Technical Change And Inter-Fuel Substitution* by **Presley K. Wesseh** (Xiamen University, China), **Jr., Boqiang Lin** (Xiamen University, China), Paper #624.

**BUS** *Municipal Bonds As A Leverage For Achieving Economic Efficiency In Municipalities* by **Suzy Shrem Cohen** (Ben Gurion University Of The Negev, Israel), **Rami Yoseff** (Ben Gurion University Of The Negev, Israel), **Miki Malul** (Ben Gurion University Of The Negev, Israel), Paper #177.

**BUS** *From Regional Development To Regional Competitiveness: Case Of City Of Van, Turkey* by **Yasar Bulbul** (Istanbul University, Turkey), Paper #667.

**BUS** *IS&S Support To Entrepreneurship For The Public Good Program: Piloting “An Entrepreneurial Mindset” Through Blended Digital Technology* by **Peter H. Hackbert** (Berea College, USA), Paper #693.

**Time:** 12:30-13:30

**Room:** Presidio II

**308**

**Session Title:** Poster Session: Education

**Discussants:** Available Conference Participants

**EDU** *Factors Affecting Female Student Perception at e-Learning* by **Salim Alanazy** (Aljouf University, Saudi Arabia), Paper #335.

## Wednesday

**Time:** 12:30-14:30

**Room:** Marina II

**309**

**Session Title:** Education

**Session Chair:** May See "Christy" Chan

**Discussants:** Mohammed Ibrahim Alhojailan, Badriah Khalid Al-Gublan, Michael T. R. Madill, Mofareh Saeed Alkrdem, Mohamed Youssef, Abdulrahman N. Alasem

**EDU** *TAM Model To Determine The Factor That Compose Interactivity Of Learners: Implementation Of Web 2.0 In Classroom In Higher Education* by **Mohammed Ibrahim Alhojailan** (King Saud University, Saudi Arabia), Paper #407.

**EDU** *A Pragmatic Study Of Interdiscursivity In Literary Discourse* by **Badriah Khalid Al-Gublan** (Princess Nora University, Saudi Arabia), Paper #181.

**EDU** *The Path To English Literacy: Analyzing Elementary Sight Word Procurement Using Computer Assisted Language Learning (CALL) In Contrast To Traditional Methodologies* by **Michael T. R. Madill** (Hankuk University of Foreign Studies, South Korea), Paper #357.

**EDU** *An Investigation Into The Attitudes Of Headteachers Towards The Successful Leadership* by **Mofareh Saeed Alkrdem** (King Khalid University, Saudi Arabia), Paper #396.

**EDU** *Effect Of Using Blended Learning On Developing Active Learning Skills And Achievement Of The Students Of The Scientific Section In The Preparatory Year At Umm Al-Qura University, Kingdom Of Saudi Arabia* by **Mohamed Youssef** (Umm Al-Qura University, Saudi Arabia), **Ismail Youssef** (Umm Al-Qura University, Saudi Arabia), Paper #531.

**EDU** *Understanding Student Perceptions Using Blackboard LMS* by **Abdulrahman N. Alasem** (Imam Mohammad Ibn Saud Islamic University, Saudi Arabia), Paper #240.

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